



Brain Injury of Georgia **1st Annual Race/Walk** **Sponsor Information**

Platinum Sponsor (\$5000)

- Front of Race T-shirt advertising
- Star billing on all race advertising and promotions
- Sponsor listing on BIAG social media including website, face book and twitter for one year
- Introduction at Race Start and Closing Ceremony
- Presenter of medal to first place runner at closing ceremony.
- Exclusive listing on Race day Banner
- Table signage at registration
- 4 - one year memberships to Brain Injury Association of Georgia
- Includes standard package of benefits

Gold Sponsor (\$2500)

- Advertisement at warm up stations all water table stations
- Presenter of medal to second place runner at closing ceremony
- Logo placement on back of Race T-shirt
- Includes standard package of benefits

Silver Sponsor (\$1000 Level)

- Presenter of medal to third place runner at closing ceremony.
- Logo Placement on back of Race T-shirt
- Signage at Race Photo booth and logo advertising for Race Day Photos
- Includes standard package of benefits

Bronze Sponsors (\$500)

- Logo Placement of back of Race T-shirt
- Logo on runner/walker race numbers
- Includes standard package of benefits

Standard Sponsor Benefits:

All Runners/Walkers will receive race t-shirt and race bag. All sponsors will be featured on Race Program, Race T-shirt and can place up to three promotional items in the Race Day bag.

All BIAG Donors (\$50 Level) will receive a one year membership in BIAG and their name in Race Program

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BIAG is a 501(c) (3) Non-Profit Organization. Our mission is to provide hope, help and support to the citizens of Georgia impacted by a brain injury, and to the health care professionals who serve them.

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